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Vought Launches Redesigned Web Site

DALLAS, JAN. 25, 2010 – Vought Aircraft Industries, Inc. today announced the launch of its revamped Web site <http://www.voughtaircraft.com>. The Web site has undergone a complete redesign with an updated look and feel, enhanced navigation, an extensive photo library and about 650 pages of content detailing the many commercial and military aerostructures programs in which Vought participates.

"Web site visitors who hit our site can gain a greater understanding of Vought's integrated role in the aviation industry," said Mike Schwarz, Vought's vice president of Corporate Communications. "On nearly every commercial aircraft in the skies, there is a significant Vought structure. Additionally, we are on-board numerous military and business jet aircraft. Our Web site now offers a more intuitive and a more visual means to understand what we do on all of these aircraft programs."

The new navigation interface allows users to get to the information they need much faster than on the old site. With just a few clicks you can view program descriptions, read news releases or find links to other Vought related websites.

Vought's site has two main navigation bars located at the top of the page. The main one is shaded in gray with links to: About Vought; Products and Programs; News, Fact Sheets and Image Gallery; Career Opportunities; and Investor Relations. The top navigation bar leads visitors to separate portals for suppliers, employees and retirees, Vought's Heritage Museum, the Vought Store featuring branded Vought items; a Contact Us page; and Site Map.

Vought has also added "Share" capabilities to its News Releases section, making it easy for journalists and industry bloggers to repurpose content for their stories and posts with a click of the mouse.

"The last redesign of Vought's Web site was in 2004, and we wanted to take advantage of new programming methods as well as update what we felt had become an outdated look and feel," said Schwarz. "The new site reflects our core concept of Advancing Flight and allows visitors to see how we contributed to most of the major aeronautical programs of today as well as most of those throughout history. The site now carries the same updated design as other communications vehicles that we have rolled out over the last year and reflects our award-winning work as an advanced aerostructures supplier."

To further align the site with today's online trends, visitors can quickly join Vought's growing fan base on [Facebook](https://www.facebook.com/voughtaircraft) and follow Vought's tweets through its [Twitter](https://twitter.com/voughtaircraft) account as well as subscribe to its [RSS](http://www.voughtaircraft.com/feed)

[feed](#) by clicking the appropriate badges located on the bottom right-hand side of the Web site's pages.

Vought Aircraft Industries, Inc. (www.voughtaircraft.com) is one of the world's largest independent suppliers of aerostructures. Headquartered in Dallas, the company designs and manufactures major airframe structures such as wings, fuselage subassemblies, empennages, nacelles and other components for prime manufacturers of aircraft. Vought has annual sales of approximately \$1.8 billion and about 6,000 employees in eight U.S. locations.

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